

# PROFILE

#### Thanapha Phetkeereeskul Senior Associate

Thanapha Phetkeereeskul is senior associate in intellectual property group. She has comprehensive knowledge of and extensive experience in intellectual property, especially trademark. She handles both domestic and international trademark portfolio management including registration, opposition, cancellation, drafting an appeal, recordal projects and renewal.

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#### **Practice Focus**

Intellectual Property: Trademark, Patent, Copyright

# Work Highlights

- Advised Do Day Dream Public Company Limited and its affiliates on management of IP Portfolio including register and maintain of their trademarks across multiple jurisdictions globally and file response to the office actions in Thailand, ensuring compliance with local regulations.
- Assisted Bitkub Capital Group Holdings Co., Ltd. in the registration of their trademark in Thailand.
- Advise Leopard Medical Brand Co., Ltd., on monitoring and management of IP portfolio including renewal of Trademark in various countries.
- Assisted Duangsiri Neo Cosmetics Co., Ltd., to record of assignment and re-file of trademark during soft opening period in Myanmar; and response to the office action by appealing to the trademark board against trademark broad's decision for trademark in Thailand.

# Work Experiences

2018 - 2021 Masuvalley and Partners

# Education

2018

2017

University of Glasgow Master of Laws (LL.M.) Intellectual Property and The Digital Economy

Chulalongkorn University Bachelor of Laws (LL.B.)

## Certificate

- LexisNexis (Advanced Certificate), Westlaw
- Certificate in Advanced IP Law (IP Bar 2021): IP Challenge in the Next Normal by the Central Intellectual Property and International Trade Court

## Language

Fluent in English; and Native Thai





ILAWASIA Co., Ltd.